

Fordham Transfer Essay (page 1)

Please write an essay on the topic selected. You can type directly into the box, or you can paste text from another source. (Self-elected prompt: Explain why you are transferring and what you hope to accomplish by attending Fordham.)

My path through [current school] has been efficient, but I've determined that a change is necessary. During my two years in [program], I took Economics, Statistics, and Management Science Information Systems courses and fulfilled a large number of my core curriculum requirements. The [program] places a heavy emphasis on IT and fluency in Information Systems. While these may be points of interest for my peers, I have not found enthusiasm in studying these topics. I've come to the conclusion that the curriculum at [current school] is not aligning with my interests or my future career goals in business.

I'm enthusiastic about transferring to Fordham because the education at the Gabelli School of Business at Lincoln Center centers around Global Business, which is where my interests lie. I'm excited by the prospect of bridging differences across cultures and a Global Business education at Gabelli will provide me with the context to understand how to navigate different political and social realities. I was thrilled to see that anthropology, psychology, and sociology are part of the curriculum because these disciplines are critical in enabling me to understand differences in communication styles, approaches to business, and cultural customs in different countries.

The Management major at [current school] was too IT-centric for my taste and left me pining for courses that spoke to my personal passions. I believe that Fordham offers the perfect solution for my interests as a student because the Global Business major allows for a Global Marketing with Consumer Insights concentration where I will be able to take courses like "Business Anthropology". Fordham offers just what I need to pivot my education and take it in a direction that aligns with my interests in the human element marketing and my desire to work in a global environment.

Another reason I'm committed to transferring is that as much as I tried to maximize my [current school] experience, I found areas of it lacking, especially career advising. One of the moments that inspired me to consider transferring took place at [current school]'s career center. As an international student, I know there are certain graduate school paths and internship processes that I haven't had as much exposure to as someone who grew up in the US. I wanted to fill these gaps in my knowledge by going to the career center and asking how I should prepare in order to keep a career in business law in my sights. I had an appointment with a career advisor but the experience was disappointing. I was told that it was too early for me to pursue career advising

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and that she could only help me after I took the LSAT. I was searching for general guidance and resources to help me decide if this path would be fulfilling for me, but it seemed like there were only logistical resources (resume workshops, information about applying to law school). I wasn't demoralized. I returned to the career center to ask about summer internships because I wanted to prepare for my intense managerial courses the next fall. However, I was told that [current school] does not allow management students with fewer than 60 credits to speak with the management advisor. I know these rules are in place because the resources at [current school] are stretched so thin and they need to make sure that upperclassmen have access to the management advisor. That being said, I felt like I was being discouraged from being proactive about my future.

The dedicated PPD career services for Lincoln Center students offers precisely what I felt I was missing at [current school]. These resources coupled with the Global Business major make me feel confident that Fordham will reward me for being a proactive student and prepare me for my future as a business woman.